

MINUTES OF THE CANYON PALMS BOARD OF DIRECTORS MEETING

HELD ON MAY 20, 2020 - Conducted by ZOOM Video Meeting

**MINUTES APPROVED UNANIMOUSLY BY ALL DIRECTORS PRESENT DURING BOARD OF DIRECTORS MEETING
ON JULY 13, 2020**

CALL TO ORDER: The meeting was called to order at 6:38 pm by Greg Tormo, Chairperson. All Directors were in attendance. A quorum was established. No members of the public participated.

PUBLIC COMMENTS: There were no public comments.

OFFICERS' REPORTS: There were no officer reports from the Chairperson, Vice Chairperson and Treasurer. Mr. Goldberg, Communications Officer, reported on continuing efforts to collect as many email addresses as possible from Members; currently there are approximately 78 email addresses in our subscription database. There have been updates to the website, such as a Coronavirus Update which was added to the main page, <https://canyonpalms.com/>. Directors were encouraged to continue to have neighbors and others sign up for email communications via the link on <https://canyonpalms.com/become-a-member/>.

OLD BUSINESS: The development of a welcome letter was discussed. There was a robust discussion about the initial letter drafted by Mr. Tormo and Mr. Patrick. It was agreed that this version would be the framework for a subsequent letter, which would strive to engage/re-engage residents, encourage greater participation and make neighbors feel their contributions/participation can have a positive impact on the neighborhood. The Board also discussed a revised Mission Statement.

The Board also reviewed the comments on the previously approved neighborhood blade sign design, which were overwhelmingly positive. As there are still some technical issues to be resolved before the design can be submitted to the city's Engineering Department and/or Zumar Industries for approval/production, the Board agreed that over the next several months, it would explore how funds can be raised for the purchase of neighborhood blade signs as well as greater outreach to Members and Eligible Members. The Board agreed to look at ways to add information about how to make donations, for example through an announcement of a fundraising drive which lists all of our value propositions, including neighborhood identity (expressed most prominently through our blade signs), a unified way to voice concerns to the government, promoting public safety, building an informed and engaged neighborhood, promoting neighborliness and goodwill, etc. It was agreed that different value propositions resonate with different people and providing a menu of contribution options would be the best approach.

The Board agreed that the Treasurer would take the necessary steps to develop multiple options for individuals to use who wish to donate money to the Canyon Palms Neighborhood Organization (e.g., Zelle, PayPal, etc.)

NEW BUSINESS:

The Secretary reported that in a letter dated May 18, 2020, from the Chair of ONE-PS, its Board of Directors decided to schedule the next in-person Membership meeting for September 8, 2020 at 7:30 pm. The location or mode is pending. Neighborhood Organizations may decide to meet sooner (in-person or virtually) if they choose. By-law requirements established for annual Neighborhood Organization membership meetings, elections, etc. are suspended until further notice.

NEXT BOARD MEETING: The Board agreed to have its next Board of Director meeting on Monday, July 13, 2020 at 6:30 pm PT. Mr. Tormo made a motion to adjourn the meeting, seconded by Ms. Congleton. The meeting was adjourned at 8:14 pm.

Respectfully submitted,

David A. Vignolo, Secretary and Official Representative to ONE-PS
Board of Directors of the Canyon Palms Neighborhood Organization