

APPROVED MINUTES OF THE CANYON PALMS BOARD OF DIRECTORS MEETING

HELD ON FEBRUARY 3, 2020

2041 S MADRONA DRIVE, PALM SPRINGS, CA 92264

(APPROVED ON APRIL 15, 2020, BY A VOTE OF SIX IN FAVOR, NONE OPPOSED, AND NO ABSTENTIONS)

CALL TO ORDER: The meeting was called to order at 6:35 pm by David Vignolo, Secretary. The following Directors were in attendance: Catherine Congleton, Howard Goldberg, Janice Kaminsky, Matt Lancellotti, Mike Lazzari, Kenneth J. Patrick, and David Vignolo. A quorum was established. In addition, Members Stuart Kent and Richard Weiss were present. Introductions were made. Greg Tormo arrived at 6:45 pm.

PUBLIC COMMENTS: There were no public comments.

APPROVAL OF MINUTES OF THE BOARD OF DIRECTORS' MEETING OF DECEMBER 10, 2019 AND JANUARY 14, 2020: Howard Goldberg made a motion, seconded by Mike Lazzari, to approve the minutes of December 10, 2019 and January 14, 2020. There were no further discussion or changes to either minutes. The vote on the motion to approve both minutes was unanimous.

OFFICERS' REPORTS: There were no reports from the Vice Chairperson and Treasurer. Mr. Tormo reported he, along with Mr. Patrick, continued to refine a draft mission statement. Mr. Vignolo provided a summary of the recently issued City Council Staff Report on proposed updates to the Organized Neighborhoods of Palm Springs (ONE-PS) and its discussion by the City Council at the Council's meeting on January 30, 2020. Of the four recommendations in the staff report, Mr. Vignolo reported that the most immediate impact for our neighborhood organization would be the city's providing mailings for annual neighborhood meetings. However, it is not clear yet how this might be implemented, to what extent the city will provide mailings, and what source data will be used for any mailings. Mr. Goldberg reported on continuing efforts to collect as many email addresses as possible from Members; currently there are approximately 80 email addresses in our subscription database. He reported that neighborhood organization communication continues to be primarily via the Nextdoor social app (i.e., the Toledo Sierra and Canyon Estates neighborhoods), mention in local newsletters such as the Canyon One South HOA newsletter, and the Canyon Palms website (<https://canyonpalms.com/>).

OLD BUSINESS: The development of a welcome letter continues; Mr. Tormo and Mr. Patrick expect to have a final draft for the Board of Directors to consider by March 15, 2020. The Board also discussed a draft Mission Statement, written by Mr. Patrick, with the assistance of Mr. Tormo. The Board agreed with its themes and content and recommended making our mission and vision statements as brief and succinct as possible and include both in any new resident welcome letter and on the website.

NEW BUSINESS:

The Directors discussed establishing membership dues in the amount of \$25.00. Per the Bylaws, any dues would be voluntary and would not preclude any Member or Eligible Member from participation in

the neighborhood organization. The Board did agree that in conjunction with membership dues, it will investigate establishing a bank account, additional fundraising opportunities, and incorporating and obtaining tax exempt status from the IRS and the California Franchise Tax Board. The Board further agreed that the establishment of any membership dues would likely not occur until the fall. Ms. Kaminsky asked about obtaining a PO Box for the neighborhood organization, but at this time, given the cost, it was determined that this would not be viable.



The Board reviewed several blade sign designs, which had been developed over the past several months. After an exhaustive review of the blade signage of the other 47 neighborhood organizations, and in consultation with the Office of Neighborhoods, various ONE-PS officials with expertise in neighborhood blade signage, and collaboration with

myriad professional designers and branding experts, the Board unanimously agreed on one design. It was further decided that the recommended blade design would be posted on the website for no less than 30 days, to allow Members and Eligible Members to provide additional input on its design to the Board.

NEXT BOARD MEETING: The Board agreed to have its next Board of Director meeting sometime between April 1-15 at 6:30 pm, at a location to be determined. The meeting was adjourned at 8:07 pm.

Respectfully submitted,

David A. Vignolo, Secretary and Official Representative to ONE-PS

Board of Directors of the Canyon Palms Neighborhood Organization